

Jeff Kelley is a Senior Managing Consultant for Usability Engineering with IBM Global Business Services, and an Adjunct Professor at Georgia Tech. After obtaining a B.A. in Human Factors and an M.A. in Ergonomics, Jeff earned his Ph.D. in Engineering Psychology from Johns Hopkins, working with Alphonse Chapanis. While there, he invented the "Wizard of Oz" experimental technique now in widespread use. From 2004 through 2005, Jeff was Program Manager with SA Technologies' Warfighter Machine Interface Systems (Future Combat Systems). Jeff is a Fellow of the Human Factors and Ergonomics Society (HFES) and the Ergonomics Society, UK. He is also a former winner of the HFES Alexander C. Willams Jr. Design Award, a former chair of the HFES Technical Program Committee and the Council of Technical Groups, and former Editor of Ergonomics In Design. Jeff is the 2007-2008 President of HFES and is the current chair of the Information Technology Committee of the Council of Scientific Society Presidents, Washington, DC.